



Policy Form

1. Those businesses that participated in 2010 See the World will get first priority for booth space.
2. To be eligible for booth space, you must be a 2011 See the World Participant or pay the non-participant fees.
3. A completed and signed Marketplace Tent Registration Form and Policy Form must be submitted to reserve a booth space. Once forms are received, booth space will be reserved. Booth space reservations are on a first come basis. Booth space is not *confirmed* until payment in full is received. Payment must be submitted **no later than Feb. 3, 2012**. If payment is not received by this date, booth space will be released. Upon receipt of payment, you will receive a vendor packet with additional details. Submit Payment to:

**Branson Area Receptive Association
P.O. Box 1102
Branson, MO 65615**

To reserve your booth space, please fax completed forms to 417-335-2343 by Jan. 20, 2012.
There are a very limited number of booths available.

4. Booths must be decorated according to the country your company is representing. Please use your imagination! Our guests are coming to experience the internationally inspired entertainment, attractions and cuisine available in Branson. Costumes, flags, special games or giveaways are highly encouraged. There will be a booth decorating contest with fabulous prizes being awarded.
5. Each booth registration will receive a passport stamp of the country you are representing. Upon arrival, guests will receive their STW Passport. It is mandatory that your booth be manned at all times and someone designated to stamp the guest's passport.
6. Vendors can not sublet or rent any portion of their booth space without prior written approval.
7. Booths must be manned at all times during the tent hours. Each booth will receive exhibitor lanyards. These must be worn while working inside the tent.
8. No flammable materials will be permitted.
9. Vendors will take all responsibility for merchandise and will not hold others liable for any damage, loss or injury incurred. There will be security on property each night but please do not leave any valuables.
10. There will be a stage set up inside the tent for announcements, giveaways, etc. No other sound systems of any kind are allowed, including cd players and dvd players. Please be respectful of your neighbors.
11. Entertainers are highly encouraged to sign autographs and hang out in the tent but NOT to perform. Performances will take place during the Music Showcase inside the theatre.
12. Only participating vendors and entertainers will be allowed in the Marketplace Tent. Businesses that have not paid to participate in See The World or for Booth Space will be asked to leave.
13. Each vendor must provide proof of insurance with one million dollar liability listing Welk Resort and BARA on the policy. No vendor will be allowed to set up without receiving proof of insurance PRIOR to the event.

By signing this policy form you are agreeing to all polices presented. Failure to abide by these guidelines will result in removal from event, monies forfeited and suspension from future participation.

Business Name: _____

Signature _____ Printed Name _____