

Branson Area Receptive Association Sponsorship Form

See The World In Branson/ No Passport Needed

April 3-May 2, 2010

See The World In Branson /No Passport needed is a new Spring event to promote the Spring Season in Branson. Branson's International entertainment variety sets it apart from other family destinations around the world. All local tourism entities can participate. Restaurants, hotels, theaters, and shopping venues will adopt a country and theme their business presenting an international flavor coinciding with Silver Dollar City's biggest event: World Fest. We invite your business to participate in the event and become a registered participant. All participation fees go toward street flags, postcard mailers, web site, and 4 color brochures. **Fill out the registration information completely indicating what country you would like to represent.**

Today's Date: ___/___/_____ Business Name or parent company: _____

Event/ show/ restaurant name (only 1 specific entity per form) _____

Contact: _____ Address: _____

Phone: _____ FAX: _____ E-mail: _____

Country you are representing: _____

YES! REGISTER MY BUSINESS TO PARTICIPATE IN See The World In Branson FOR ONLY \$200.00!

Your sponsorship fee of \$200.00 (for each show, event, location) entitles your business to the following Benefits:

- 1 Listing (for each business) on www.seetheworldinbranson.com web site with a tag line and a full description of your activity or event.
- Participate in 10,000 post card "teasers" being sent to tour operators, bank travel clubs, group leaders, and travel agents. These will offer the group bookers full color brochures to help sell their tours to Branson's new spring event in 2010.
- Listing in email blasts from various databases including the BLACVB directing attention to the web site which would have the full description of what your business has to offer and which country you represent.
- Listing in the 4 color brochure being promoted in the email blasts, post cards, and web site.

Category listing: Theatre ___; Restaurant: ___; Hotel/lodging: ___; Shopping venue: ___; Receptive: ___

Transportation: ___; activity venue (golf, carts): ___; Attraction: ___; Other support business (name): _____

Tag line to be under your business or activity name: _____

Web site full description including the adopted country& what specific specials/events will be incorporated:

Please mail a payment for the total amount of **\$200.00** to BARA, PO Box 1102, Branson, MO 65615. So that we know you want to be involved and to include you in the planning process, fax this form to 417-339-2272 immediately. Full color brochures need to be printed before **June 1, 2009**, so respond NOW!

CHECK ENCLOSED: # _____ **AMOUNT: _____ (More than \$200 is appreciated!)**

For further information feel free to contact the following people:

Tate Womack, Jim Stafford Theatre: 335-8080
 Cindy Thomas, Herschend Entertainment: 336-7413
 Diane Fisher, Branson Ticket & Travel: 335-2707
 Toyea Youngblood, Beeline Tours: 272-8776
 Chris Dodson, Welk Resort: 335-5548
 Keith Lilly, Travel Branson: 417-587-0009 ext 202